

Press Release

Real Consulting Services (RCS) launches Get to Market for Accelerated Business Growth

London – 01/08/08 – Real Consulting Services (RCS), a business and technology consultancy, today announced their Get to Market offering which is aimed at technology providers who are looking for Accelerated Business Growth.

Get to Market from RCS is a unique offering aimed at small to medium sized technology providers who are asking themselves where next for Business Growth? RCS will evaluate, identify and progress opportunities in non-traditional markets, key prospects and new partners. Additionally RCS work with the client to re-evaluate opportunities in existing accounts and with existing partners.

Though only now being officially launched the service is already fully referencable.

“Forget multiple planning sessions, from day one RCS work as part of the client’s extended marketing, sales and alliances team to shorten sales cycles, establish and drive an appropriate business representation model and focus on accelerating business growth,” said Dave Cottingham, Managing Director, RCS. “RCS strengths lie in its diverse knowledge base, global contact network and hands-on approach”. Cottingham goes onto say “Our clients appreciate the short, sharp, tailored approach coupled with the real and practical value the RCS team brings.”

About Real Consulting Services (RCS)

RCS provide a broad range of business and technology services to any size of organisation primarily in the financial services and technology sectors but we also work successfully with clients in other sectors. **RCS** connect with and pro-actively contribute to deliver results in partnership with the end user, the technology and service providers and the **RCS** staff, associates and partners. **RCS** have gone from strength to strength by operating under a straight forward business model of maximizing their key strength of an extended global network of experts in their field. **RCS** have significant experience of working successfully in Europe, the Middle East, Asia, and US markets with extensive knowledge of, and strong connections, in emerging markets.

www.realconsultingservices.com

For further information on this release:

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