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Press Release

Real Consulting Services continues to help Intelligent Environments Group plc grow its Partner Network

London – 2nd November, 2009 – Real Consulting Services (**RCS**), a consultancy that helps software providers grow their business, today announced that **Intelligent Environments Group plc (IE)** is continuing to use its “**Get to Market**” programme to expand their Partner Network.

Get to Market from RCS is a unique offering aimed at technology providers who are asking themselves where next for Business Growth? Forget multiple planning sessions, from day one RCS work as part of the client’s extended marketing, sales and alliances team to shorten sales cycles, establish and drive an appropriate business representation model and focus on accelerating business growth. RCS strengths lie in its diverse knowledge base, global contact network and hands-on approach.

Since 1996 IE has been the market leader for online financial services software in the UK marketplace. Its growing client list includes leading banks, building societies and financial services companies who use its NetFinance product for new customer acquisition and online banking. IE’s relationship with RCS centres on utilising RCS’s extensive network and market knowledge that IE believes will enhance its existing market presence.

“There are many positives with the “Get to Market” programme from RCS”, comments Jerry Mulle, Sales & Marketing Director, Intelligent Environments Group plc. “We appreciate the short, sharp, tailored approach coupled with the real and practical value the RCS people bring; they are sharing their insights, experience and network”. Mulle goes on to say “RCS are introducing us to new ways to grow the business and we look forward to working further with RCS as we expand”.

“IE is an ideal client for RCS – they firmly believe that partners are critical to their continued success and future growth and as an organisation IE is ambitious, open and flexible” said Dave Cottingham, Managing Director, RCS. “We are impressed with their existing customer base and can see that the IE proposition has great potential. We are delighted to be working with IE to help grow their partner network and business”.

About Real Consulting Services (RCS)

RCS provide a broad range of business and technology services to any size of organisation primarily in the financial services and technology sectors but we also work successfully with clients in other sectors. **RCS** connect with and pro-actively contribute to deliver results in partnership with the end user, the technology and service providers and the **RCS** staff, associates and partners. **RCS** have gone from strength to strength by operating under a straight forward business model of maximizing their key strength of an extended global network of experts in their field. **RCS** have significant experience of working successfully in Europe, the

Middle East, Asia, and US markets with extensive knowledge of, and strong connections, in emerging markets.

www.realconsultingservices.com

About Intelligent Environments Group plc (IE)

Intelligent Environments Group PLC ('IE') has been delivering online financial services software to banks since 1996. Our software is used by financial services organisations and their partners, including Barclaycard, Lloyds Banking Group, Sainsbury's Bank, Argos Financial Services, John Lewis and leading UK building societies. Our browser-based product platform, NetFinance4, enables financial services companies to acquire new customers for their retail products across multiple distribution channels - web, mobile, call centre, store and branch, from a single installation. NetFinance4 includes a full online banking suite for single or multiple products. IE is a Microsoft Gold Partner and embraces the latest Microsoft technologies to ensure our clients have future-proof systems. IE is an AIM listed company (EPIC: IEN).

www.ie.com

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